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*The UCN Newsletter
is published quarterly.*

Useful Communications and News

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**Visit the NEA Member
Benefits Website**

To find out more about Insurance Programs, Financial Services, Member Discounts, Tools and Tips, Free Giveaways, and Featured Offers click on the links at the NEA Member Benefits Website:

<http://www.neamb.com/>

Background on Read Across America

From the NEA website: <http://www.nea.org/grants/13003.htm>

What is NEA's Read Across America?

NEA's Read Across America is an annual reading motivation and awareness program that calls for every child in every community to celebrate reading on March 2, the birthday of beloved children's author Dr. Seuss.

NEA's Read Across America also provides NEA members, parents, caregivers, and children the resources and activities they need to keep reading on the calendar 365 days a year. In cities and towns across the nation, teachers, teenagers, librarians, politicians, actors, athletes, parents, grandparents, and others develop NEA's Read Across America activities to bring reading excitement to children of all ages. Governors, mayors, and other elected officials recognize the role reading plays in their communities with proclamations and floor statements. Athletes and actors issue reading challenges to young readers. And teachers and principals seem to be more than happy to dye their hair green or be duct-taped to a wall if it boosts their students' reading.

The Beginning

In May 1997, a small reading task force at NEA came up with a big idea. "Let's create a day to celebrate reading," the group decided. "We hold pep rallies to get kids excited about football. We assemble to remember that Character Counts. Why don't we do something to get kids excited about reading? We'll call it 'NEA's Read Across America' and we'll celebrate it on Dr. Seuss's birthday." And so was born on March 2, 1998, the largest celebration of reading this country has ever seen.

The Purpose of Read Across America

Motivating children to read is an important factor in student achievement and creating lifelong successful readers. Research has shown that children who are motivated and spend more time reading do better in school.

Read Across America Sponsors

At the national level, the National Education Association sponsors and spearheads the program with support from more than 50 national nonprofit and association partners. Locally, everyone—from schools to libraries to community centers to churches to hospitals to bookstores—is invited to host local events to celebrate and promote children's reading.

Read Across America Partners

In addition to the 3.2 million elementary and secondary teachers, higher education faculty, education support professionals, school administrators, retired educators, and students preparing to become teachers who make up NEA membership, some [50 national organizations and associations give their support](#).

Get Involved!

Contact your local school, NEA local association, library, bookstore, or local chapter of NEA's Read Across America partner organizations about events that are taking place in your community. Explore this Web site fully for information, ideas, and resources.

Begin Planning Now!

[NEA's Read Across America](#) Resource materials offer numerous opportunities for involvement in children's reading throughout the year. The only thing you need to do is plan how, where, and when you will read to a child or teen in your life - everyday. Don't forget to join the Read Across America Fan page and Cause page on Facebook and check out the Read Across America Channel on Schooltube.com for videos.

UCN Nomination Form

******Please MAIL or FAX (775) 828-6745 this form to the NSEA office by 5:00 PM, February 15, 2012******

I nominate the following UCN members for offices for 2012-2014:

President _____ Phone Number or email address: _____

Vice President/Treasurer _____ Phone Number or email address: _____

Vice President/Communications _____ Phone Number or email address: _____

Nomination for NEA-Representative Assembly (Region A, B and C) (2-year term):

(Must be from your UCN Region)

(NAME) (LOCAL) (PHONE NUMBER)

Nomination for Region B seat on NSEA Board of Directors (3 year term)

(PLEASE NOTE: Nominator and Nominee must be from Region B)

(NAME) (LOCAL) (PHONE NUMBER)

PLEASE SIGN AND PRINT BELOW

UCN Member Signature _____ Date _____

UCN Members Name: (Please Print) _____

Please be sure to have the consent of the nominee for the office to which he/she is nominated. Nominees will be contacted prior to the ballot being sent out.

The ballots will be mailed to members of UCN and the deadline date for their return will be on the ballot. Ballots will be collected by return mail.

Region A: Esmeralda, Esmeralda SSO, Humboldt, Humboldt SSO, Ormsby, Carson City Health Services, Carson Educational Support Association, Nye, Nye SSO.

Region B: Churchill, Lander, Lincoln, Lincoln SSO, Lyon, Mineral, Pershing, Pershing SSO, White Pine, White Pine SSO.

Region C: Douglas, Douglas SSO, Elko, Elko SSO, Eureka, Eureka SCA, Storey.

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